



FOR IMMEDIATE RELEASE

Contact: Chloé Fowler, cfowler@hereford.org

July 9, 2021

Davis' Named Hereford Advisors of the Year

KANSAS CITY, Mo. — Danny and Amanda Davis, Maple Hill, Kan., were honored as the 2021 Advisors of the Year on July 8, during the 2021 VitaFerm® Junior National Hereford Expo in Kansas City, Mo.

Danny and Amanda have served as advisors of the Kansas Junior Hereford Association (KJHA) for 21 years and make a point to serve the juniors of their state in any way they can. The couple grew up raising Hereford cattle and were both active in the junior association with Danny serving on the American Junior Hereford Association Board of Directors, and Amanda serving as the Illinois Hereford Queen.

They currently run Danny's family cattle operation, Davis Herefords, in Maple Hill, Kan.

"Amanda and Danny have demonstrated their passion for Herefords and kids even before they had children of their own," says Jessica Jensen, KJHA secretary. The Davis's children; Jalyn, Danica, and Brinley are all active in the junior association.

"They are always eager to help new members learn the ropes," says Jensen. "They make a point to visit with junior members at the various state activities and support them in their activities."

Danny assists the Kansas junior board members with the judging contest, steer weigh in and class breaks. He also mentors the Kansas fitting team that will compete at JNHE. Amanda assists members and state directors with the banquet, photo contests, and creative events for younger participants.

Both guide the junior board with organizing their meetings, planning the annual state show, and trip to junior nationals. They have also served as judges for JNHE speech contests and scholarships. They both played significant roles in the merger of the Kansas Junior Hereford Association and the Kansas Junior Polled Hereford Association. They have helped grow the junior association to 60 members and along with fellow advisor, Sue Rowland, host an annual three-day state breed show in May.

Along with the junior association, Danny and Amanda are active in their local community. Danny is an agriculture education teacher and FFA advisor. He also auctioneers for the annual Kansas Hereford

Association meeting and judges different livestock shows. Amanda is a math teacher, and cheerleading choreographer and sponsor.

“The Kansas Junior Hereford Board appreciates all that Danny and Amanda do for us,” says Jensen.

###

The National Junior Hereford Association (NJHA) is one of the largest, strongest and most active junior cattle programs in the country. Over the years, members of this association have gone on to earn international and domestic respect as models for youth organizational success. The NJHA, through its extensive educational programs, continues to lay the foundation for the beef industry's future leaders. The traditions of the past coupled with the energy of today's board of directors have created a progressive approach to further develop a meaningful and educational association focus.

Image number and cutlines:

0890 - Danny and Amanda Davis, Maple Hill, Kan., were the recipients of the 2021 Advisor of the Year presented by Abby Spindle, retiring Vice Chairman and Montana Lawrence, retiring NJHA Chairman at the 2021 Junior National Hereford Expo.